

Academic and Athletic Development

Donnan School
7803-87 Street
Edmonton, AB
T6C 3G6

L'Academie Vimy Ridge Academy
8205-90 Avenue
Edmonton, AB
T6C 1N8

To Whom It May Concern,

Help celebrate our commitment to student-athletes who pursue excellence in academics and athletics. On May 24, 2008 Academic and Athletic Development will hold its Fourth Annual Dinner and Auction at The Four Points Sheraton in Edmonton. The success of last year's auction allowed us to increase equipment in our training facility, as well as update the computers used with the Dartfish software, state-of-the-art mechanical analysis software. We have used this software to do an in-depth analysis on our skating treadmill with student-athletes in our program.

The Academic and Athletic Development Institute of Edmonton (A.A.D.) is a not-for-profit society that was created in 1996. We are recognized locally, nationally and internationally as *The Hockey Program, The Lacrosse Program and Sport Recreation* at Donnan School and Vimy Ridge Academy. The focus of these amazing programs is not only to promote the development of physical skills but also the mental and emotional skills that are important in becoming a well-rounded individual with the capacity for achieving success in every endeavour.

Businesses, as well as individuals, may assist by donating products, services or gift certificates to be included in the auction. This is a wonderful opportunity to promote your business to a local target audience, while supporting a worthwhile cause. Your donation will be prominently displayed at our silent auction, along with the name of your business, thus giving you an advertising opportunity at this well attended event. Donors will be listed in the program, as well as on the A.A.D. website (www.aadie.ca).

We acknowledge that you may receive numerous requests of this kind and appreciate that you will consider supporting our endeavour. If you are interested, please complete the attached form and return it to one of the addresses indicated above. Donation forms may also be returned by fax at (780) 469-1198 (Attention Jeff Jones). If you have any questions, please do not hesitate to call me at 465-5461 (ext. 186) or email me at jeff.jones@epsb.ca.

Thank-you for taking the time and effort to be involved in our special event.

Sincerely,

Jeff Jones